



## Wong Yen Vern

Interested in Public relations  
Associate Position



### Contact



+6013-7299008



yenvern06@gmail.com



Gelugor, Pulau Pinang



### Possible relocation

- Kuala Lumpur
- Singapore
- France
- Germany



### Skills

- Adobe Illustrator
- Adobe Premiere Pro
- Adobe Lightroom
- Adobe InDesign
- Canva
- Excel



### Language

- English - C1
- Malay - Native
- Mandarin - B2



### Soft Skills

- Public speaking & presentation
- Interpersonal relationship building
- Team leadership & motivation
- Adaptability under pressure
- Creative and resourceful



## Summary

Adaptable and people-oriented, I am passionate communicator with **hands-on experience in public relations, events, and media production**. I enjoy connecting people across cultures and crafting messages that inspire engagement. I value **teamwork, adaptability, and creativity** in every project I undertake.



## Key Experiences



### Euronews Romania

JOURNALIST INTERN (March 2025 - June 2025)

- Supported media production and research while observing newsroom operations in a **leading European news agency**.
- Gained practical exposure to how journalists assess newsworthiness and **how PR materials are received and evaluated**.
- **Contacted and liaised with international entities**, including professors and foreign journalists, to **gather information, conduct interviews, and verify sources**.
- Collected and organized footage to support news production and **ensure accurate, timely reporting**.
- Researched and wrote news articles, **adapting content for clarity and audience engagement**.
- Shadowed journalists for on-site **interviews with individuals and stakeholders**, developing strong skills in questioning, **active listening**, and capturing key insights.



### Mindful Moolah Movement Campaign

VICE PROJECT DIRECTOR (October 2024 - Jan 2025)

- Led and managed a **35-member team to organize** a two-month **nationwide campaign** aimed at increasing financial literacy among Malaysian youth.
- Oversaw project timelines, **delegated responsibilities**, and ensured all deliverables were **completed on schedule**.
- Coordinated communication and promotional efforts to engage the target audience effectively.



### 11th International Conference on Social Responsibility, Ethics and Sustainable Business

EMCEE (Sept 2024)

- Served as emcee for an international academic conference **attended by over 100 academicians from around the world**.
- Facilitated the event's flow and audience engagement, ensuring smooth communication between speakers and participants.
- The conference was **graced by Her Royal Highness Queen Azizah Aminah Maimunah Iskandariah binti Almarhum Sultan Iskandar Al-Haj**, reflecting the high-profile nature of the event.



### IPRM Conference: Ethical and Responsible Communication

EMCEE (July 2024)

- Served as emcee for a national-level conference **attended by 70 participants** representing **nine universities** across Malaysia.
- Ensured a **smooth and engaging flow** of the program through effective coordination with speakers and organizers.
- The event was **officially hosted by Yang Berhormat Ahmad Fahmi bin Mohamed Fadzil, Minister of Communications**, highlighting its national significance.



## Reference

Prof. Dr. Jamilah Hj Ahmad  
(Public Relation Professor - USM)

+6012 - 371 1195

jahmad@usm.my

Ana Evelina Cretulescu  
(Senior Producer - Euronews Romania)

+40 732 094 700

jahmad@usm.my

Dr. Mohd Hafizal bin Mohd Isa  
(Ex Director - IMCC,USM)

+6013 - 400 4882

hafizal.isa@um.edu.my



## USM Buddies

President of USM Buddies (July 2023 - August 2024)

A group of Student Volunteers that bridge the gap between the local students and international students in USM

- Elected president after one year of active involvement, leading a society that **served an average of 400 international students each semester.**
- **Oversaw 70 members and 8-15 events per semester**, supporting project managers and ensuring quality control across all preparations.
- Supervised sponsorship efforts, partnerships, and communication strategies to elevate the society's visibility.
- Prioritized member **well-being by monitoring stress, workload, and team health**, ensuring a sustainable and **supportive environment.**
- Acted as the primary liaison between IMCC staff and the society: resolved complaints, represented student needs, and maintained positive institutional relationships.

Project Director (Oct 2023 - Dec 2023)

International Cultural Fiesta: Back to the Playground

- Led a **50-member organizing committee** to plan and execute a large-scale cultural event **attended by approximately 2,000 participants.**
- Promoted intercultural understanding by introducing international cultures to local students and fostering interaction between communities.
- Enhanced cultural exchange and language appreciation by coordinating a Malay singing competition among international students at USM.

Social Media & Event Volunteer (M 2023 - March 2023)

Orientation Week Fall 22/23

- **Managed social media content** (posters, updates, event promotions) to **engage international students** and highlight campus activities.
- Supported event operations: **handled technical systems (sound, lighting, projectors)**, coordinated floor and stage logistics, and ensured precise timing for presentations.
- Collaborated with the documentation team to **capture and edit event footage** for social media and **promotional use.**
- Served as emcee for several events, **building public speaking and adaptability skills.**
- Engaged with sponsors to **secure financial and material support**, strengthening partnerships for society events.



## Education Background

UNIVERSITI SAINS MALAYSIA (USM) (2021 -2025)

Bachelor of Communications

GPA : 3.48

KOLEJ TINGKATAN ENAM HAJI ZAINUL ABIDIN (2019 - 2021)

FORM 6 - SCIENCE

GPA : 3.34